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Membership/Communications Committee Meeting

November 10, 2021, 11:00am

Via Teams

MINUTES

Call to Order/Roll Call

Members Present: Rob Aiken, Greg Hart, Marijean Remington, Joe Russo,
Members Absent: Jeremy Evans, Brian Gladwin, Dale Rice, Eric Virkler
Others Present: Aviva Gold, Victoria Duley

Strategic Planning

- Eric Virkler and Rob Aiken will chair and vice-chair the Strategic Planning Task Force.
- Rob notes step one as appointing the task force and setting a meeting schedule.
- Victoria recommends 5-8 people representing diverse sectors, geography, ages, and organizational history.
- Marijean notes that this should be a board agenda item from now until the task force dissolves at the annual meeting in June or before
- Victoria notes that a clarified mission and vision will guide the ability to deliver a strategy. Marijean adds that strategy bridges the organization's current state to the goals/mission/vision.

Membership

- Michelle developed a new member flyer draft and sent it to Marijean, Joe, Aviva, and Matt. Rob Aiken is also interested in the new member process, so preliminary discussions will begin over email, and the matter will be covered at the next committee meeting.

Next Meeting

December 8, 2021 at 11:00am via Teams

Adjournment: 11:30 am